

Ramesh, S K

From: Cortez-Wang, Jaqueline <Jaqueline.CortezWang@ed.gov>
Sent: Sunday, September 13, 2015 6:59 PM
To: Pastrana, Maria
Cc: Cortez-Wang, Jaqueline
Subject: Announcement Guidance: Bright Spot in Hispanic Education
Attachments: FINAL_BrightSpotsinHispanicEducation_AmplificationResource.pdf

Dear Bright Spot in Hispanic Education,

The White House Initiative on Educational Excellence for Hispanics is excited to announce the launch of the “*Bright Spots in Hispanic Education National Online Catalog*.” Over 230 Bright Spots featured in the catalog are helping ensure the educational attainment for the country’s Hispanic community, from cradle-to-career. Thank you for your leadership and hard work in supporting the educational progress for Hispanic students and families, and congratulations on this recognition.

The Bright Spots will be announced on **Tuesday, September 15, 2015 during a press conference taking place in Washington, D.C. at 1 p.m. EDT**. The catalog, [embargoed until 1 p.m.](#), will be accessible at www.ed.gov/HispanicInitiative. Included in this email is sample content that you are free to leverage in your amplification efforts, including press releases, website, blogs, and social media. We ask that you begin amplification efforts after the public release of the catalog. Please feel free to share press coverage of your Bright Spot to WHIEEH@ed.gov.

Today, nearly one in four students in our nation’s public schools is a Hispanic youth. Making sure these young people have the opportunity to achieve their dreams isn’t just the right thing to do—it’s also a matter of our shared success as a country. In just the next few decades, Hispanics will represent nearly one in three American workers. It’s clear; the future of our nation is closely connected to the future of our Hispanic communities. When we lift up the Hispanic community, we strengthen our nation. When we create more ladders of opportunity, we provide the chance for all Americans to reach their greatest potential.

Congratulations again and please let us know if you have any questions or if we can be of further assistance. Thank you for helping increase the educational opportunities, improve educational outcomes, and deliver a complete and competitive education for all Hispanics.

Sincerely,
The White House Initiative on Educational Excellence for Hispanics

Ramesh, S K

From: WHIEEH <WHIEEH@ed.gov>
Sent: Wednesday, September 09, 2015 12:13 PM
To: WHIEEH
Cc: Pastrana, Maria; Caudillo, Emmanuel; Cortez-Wang, Jaqueline
Subject: White House Initiative on Educational Excellence for Hispanics' Bright Spots in Hispanic Education confirmation



WHITE HOUSE INITIATIVE
ON EDUCATIONAL EXCELLENCE FOR HISPANICS
25 Years of Fulfilling America's Future

Dear Colleague,

On behalf of the White House Initiative on Educational Excellence for Hispanics (Initiative), thank you for answering the call for Bright Spots in Hispanic Education.

I am pleased to notify you that the Bright Spot nomination you submitted has been accepted for recognition through the Initiative's Anniversary Year of Action. Your Bright Spot will be publicly recognized on Tuesday, September 15, 2015 and will be included in the Initiative's first-ever National Bright Spots in Hispanic Education online catalogue. We will be in touch by the end of this week with amplification tools and resources, but please hold off in publicly announcing the acceptance of your Bright Spot (i.e., emails, press, social media) until we provide additional guidance.

Congratulations and thank you for your leadership, dedication and steadfast commitment to the Hispanic community. I look forward to celebrating the tremendous progress Hispanic students have made in education over the last 25 years and recognize the leaders, parents and educators who have supported them along the way.

Thank you,

/s/

Alejandra Ceja
Executive Director
White House Initiative on Educational Excellence for Hispanics